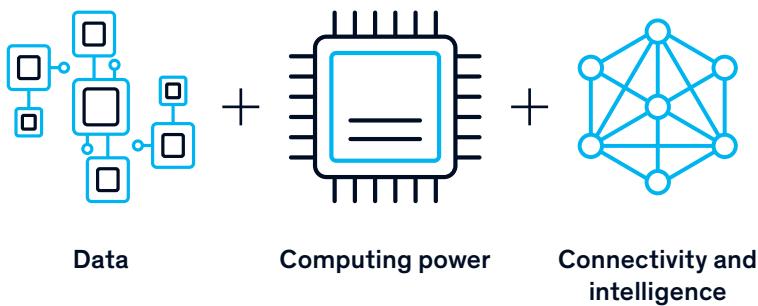
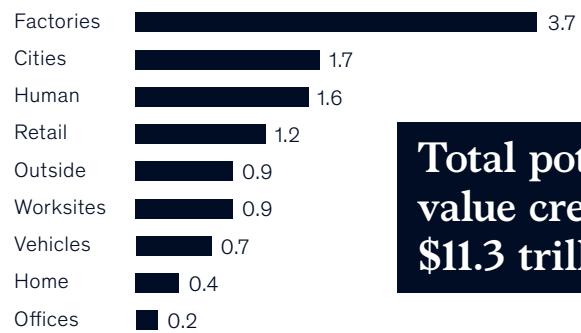


Tackling the IoT opportunity for commercial lines insurance

The preconditions for disruptive change through IoT are in place...



...and there is enormous economic potential across nine key sectors.¹



Total potential value created: \$11.3 trillion

¹ Approximated in trillions of USD, p.a. in 2025.

Why

Insurers that capture the IoT opportunity stand to boost revenues and reduce claims expenses.



What

The three most advanced application areas suggest where insurers can unlock the most value.



How

To succeed, insurers must partner with technology and connectivity experts to determine and develop compelling use cases.



Are you prepared to unlock IoT value in your commercial lines business?

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*Examples from publicly available sources. Other sources include: McKinsey Global Institute, McKinsey, Insurance Journal, The Associated Press, Corvus website, Insurance Business Magazine America, Farmers press release, Amazon website, 1NCE website, Deutsche Telekom blog